

New Vision's Treasurer's Report 2019

Total Staff	57,600.73	63,069.96	-5,469.23	91.33 %
Worship				
Music and Licenses	100.00		100.00	
Pulpit Supply	305.49		305.49	
Supplies and Equipment	78.36	999.96	-921.60	7.84 %
Total Worship	483.85	999.96	-516.11	48.39 %
Total Expenditures	\$90,468.42	\$103,350.41	\$ -12,881.99	87.54 %
NET OPERATING REVENUE	\$ -22,396.07	\$ -10,350.65	\$ -12,045.42	216.37 %
Other Revenue				
Interest Earned	1.72		1.72	
Total Other Revenue	\$1.72	\$0.00	\$1.72	0.00%
NET OTHER REVENUE	\$1.72	\$0.00	\$1.72	0.00%
NET REVENUE	\$ -22,394.35	\$ -10,350.65	\$ -12,043.70	216.36 %

The grant application requests a summary of the treasurer's report from the 2019 financial year. Here is our summary...**NOT GOOD**. (Trying to add a little humor here!)

2019 was a year we do not wish to repeat! Prior to the pandemic, we were in a position where painful financial decisions had to be made. We held on at the end of the year, held meetings with advisors and leaders from the Living Water Association (we are deeply grateful for their guidance and mentorship) and with God leading us, we made it through. In April, we applied for and received the grant for churches that has allowed us a little breathing room and given us this unique opportunity to research our community and study how to increase our presence and impact here in Canton. I am uploading the full treasurer's report for transparency, but I believe our "bottom line" as evidenced in the snapshot above may fulfill the summary you requested.

I will upload the projected 2020 budget as a separate document entitled "**New Vision-BudgetvsActualsBudget2020**".

New Vision UCC				
BUDGET VS. ACTUALS: BUDGET 2020 - FY20 P&L				
January - July, 2020				
		TOTAL		
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Revenue				
Income				
Contribution				
Loose Offering	407.00	1,224.45	-817.45	33.24 %
Weekly Offering	24,899.60	26,292.03	-1,392.43	94.70 %
Total Contribution	25,306.60	27,516.48	-2,209.88	91.97 %

We have adapted our 2020 budget in these COVID times and prioritized our financial outflow to keep our current missions afloat.

**Projected Estimates for Contract with Agile Technology (Church)
Development and Hosting of New Vision's Gateway**

Service	Description	Cost	
Base rate for Set-up	<ul style="list-style-type: none"> -5 Pages of content development -Digital Marketing Tools -Audio/Video Integration -Dynamic Calendar -Training and Live Support 	<ul style="list-style-type: none"> -Storage -Integrated Calls to Action -Marketing Automation -Analytics and Tracking -Ongoing Giving Solutions 	\$799.00
Calendar Integration	<ul style="list-style-type: none"> -Pinboard Style Calendar - Customize to match your website - Month Style Calendar - Sync with Google Calendar - Create repeating events - Use your own fonts - Add promotion & RSVP Buttons 	<ul style="list-style-type: none"> - Mini Calendar for small spaces - Accept submitted events - Add YouTube or Vimeo videos - Add attachments to events - iCalendar support 	\$180.00
Social Media Integration	<ul style="list-style-type: none"> - Establish consistent messaging and style across all channels - Create links between sites - Develop call to action buttons and link back to website - Enable donations across all channels - Review and optimize current social platforms 		\$350.00
Annual Hosting	<ul style="list-style-type: none"> - Website monitoring 24/7 - Content updates - Site audits with report and suggestions - SEO ranking reports - Website testing for browser & mobile compatibility - Resolving page issues - Setting up and testing new forms - Maintaining integrations with third-party providers - Live chat Support 		\$468.00
Associated Costs to populate website	Photos of members, personnel, property, groups, missions		\$303.00
Total			\$2,100
Subsequent Year Costs	Yearly hosting fee as well as monthly add-ons that we have found to be vital:		
	Two Domain yearly hosting for Newvision.org and Newvision.com		\$50.00
	SSL Renewal for both		\$160.00
	Microsoft Renewal		\$64.00

We have received an internal pledge to pay these yearly hosting fees after the first year.